



Arts In The Plaza Long Beach's Weekly Arts Festival

It is with great pleasure that we offer your organization this opportunity to become a valuable sponsor of Arts In The Plaza. Since 2010, Arts In The Plaza has been inspiring Long Island by showcasing locally handcrafted art and presenting musical performances and cultural arts for the enrichment and enjoyment of our community.

Arts In The Plaza is Long Beach's weekly arts festival! We feature handcrafted art by Long Island artists, live music, cultural performances and our free Kids Art Station! Arts In The Plaza takes place every Saturday from May 23-Oct. 24, 2020 from 10am – 3pm at Kennedy Plaza, Long Beach.

We provide a welcoming, comfortable, creative and culturally rich venue for families to enjoy their Saturdays. Arts In The Plaza looks to creatively partner with companies that share our values and commitment to the arts and our community.

We are thrilled to offer 3 sponsorship packages: Festival Sponsor, Premier Sponsor and Platinum Sponsor.

As an AITP Festival Sponsor of \$500 your company will receive extensive recognition for your support:

- Sponsor will be showcased with a 10' x 10' booth space in a highly visible location for three full days of Arts In The Plaza
- Sponsor's promotional materials will be prominently displayed each week at our Sponsor Appreciation Table
- Sponsor's name, logo and company information will be showcased on our website artsintheplaza.com encouraging patronage of your business
- Sponsor will be continually recognized and promoted throughout the season via amplified announcements during our events
- Sponsor will be recognized and promoted on our social media outlets
- Sponsor's name and logo will be prominently displayed on printed flyers posted throughout Long Beach and beyond

As an AITP Premier Sponsor of \$1500 your company will receive all the benefits of Festival Sponsor listed above, plus:

- Customized package designed to maximize your presence at Arts In The Plaza, including innovative and authentic ways to stimulate awareness and support your business.
- Bigger logos and premier logo placement on all promotional materials
- Designation as a Premier Sponsor on our website
- Social Media posts once a week and posts on local group pages once a month
- Dedicated Premier Sponsor announcements during our events

As an AITP Platinum Sponsor of \$5000 your company will receive all the benefits of Premium Sponsor listed above, plus:

- Customized package designed to maximize your presence at Arts In The Plaza, including innovative and authentic ways to stimulate awareness and support your business.
- Exclusive Platinum sponsorship signage at our Music Tent or Kids Art Station
- More dates to set up a booth at Arts In The Plaza and showcase your business
- Biggest logos and most premier logo placement on all promotional materials
- Designation as a Platinum Sponsor on our website
- Social Media posts twice per week and posts on local group pages biweekly
- Dedicated Platinum Sponsor announcements during our events

Contact: Sammi Metzger 516-476-2473 AITPlaza@gmail.com artsintheplaza.com



Sponsorship Commitment Form

Yes! We are proud to support Arts In The Plaza 2020!

By signing this document, we commit to sponsoring Arts In The Plaza and agree to remit payment to Arts In The Plaza by June 1, 2020.

We authorize Arts In The Plaza to include our name and/or logo on the marketing materials for this event.

Sponsor Name: _____

Address: _____

Phone: _____

E-Mail: _____

Website: _____

Description of Your Business: _____

Select Sponsor Package:

_____ Festival Sponsor \$500

_____ Premier Sponsor \$1500

_____ Platinum Sponsor \$5000

Signature: _____ Date: _____

Contact name: _____ Phone: _____

We thank you wholeheartedly for your commitment to Arts In The Plaza!

An AITP committee member will contact you for the selection of your event dates, and the submission of your logo, company info, and promotional materials.

Please make your check payable to: Arts In The Plaza

PO Box 44
Long Beach, NY 11561
artsintheplaza.com